

Shropshire Outdoor Partnerships Performance Monitoring 2014/15 and trends

Owner	Number of volunteers involved in Outdoor Recreation development and delivery	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	Comments
auto	TOTAL	919	805	850	1,454	1,505	1,370	1,649	633	545 Volunteers from AONB recorded Q4. Other volunteer numbers down due to loss of staff support, especially for Parks and Greenspace.

Owner	Number of volunteer hours each quarter (including W4H walk leaders but not walkers)	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	Hours per volunteer have gone up from 21 to 56 reflecting the dedication of those volunteers to making improvements and supporting the service. This increase will be benefiting their health and wellbeing
auto	TOTAL	11324	11384	10898	14,828	48,732	31,032	30,792	13,252	
auto	Value of volunteering hours £	87761	88226	84460	132,981	351,874	223,430	221,701	92,764	
	Hours per volunteer					32	23	19	21	

Owner	Number of people receiving a service from Outdoor Recreation Services that supports them to live independently	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	
auto	Walking for Health	1133	130	113	246	1,622	1,623	1,278	1,074	The Walking for Health schemes have grown considerable over the past few years. The Coordinators have been focusing on creating Level 1 and 2 walks over the past 12 months; targeting the inactive. This is more time consuming and difficult than growing attendance on other walks and this is reflected in the figures.
	any other projects	100				100				
	any other projects	35				35				
	any other projects			12	17	29				
	any other projects									
	TOTAL	1268	130	125	263	1,786	1,623	1,278	1,074	

Level Two - Learning and culture indicators -

Owner	No. of unique virtual users to web sites	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	
Clare	SC OR pages	18544	18933	13140	10,954	61,571	46,950	41,357	44,744	
Clare	Walking website	7152	6890	4451	6,194	24,687	40,534	39,618	43,603	The launch of the new Shropshire's Great Outdoors website will be accompanied with a promotional campaign to encourage more people to use this to find activities
Clare	Riding website	1128	951	526	1,006	3,611	3,006	4,335	4,874	

Phil	Shropshire Hills AONB website				43,678	43,678				
	TOTAL	26824	26774	18117	61,832	133,547	90,490	85,310	93,221	

Owner	Number of Facebook likes	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	
MickD	Shropshire Walking	478	43	79	76	676	414	291		Facebook has grown significantly and has become more important as a method of communication. This will be exploited more in 2015/16, with the development of
EdA	SVCP	186	56	48	43	333	419	195		
Phil	Shropshire Hills AONB				1,027	1,027				
	TOTAL	664	99	127	1,146	2,036	833	486		

Owner	Number of visitors to Country Parks, sites and play areas	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	
Auto	Adults	70290	80789	56611	372,432	580,122	447,835	416,042	n/a	Visitor numbers are up. In line with other research, this demonstrates that people are using local, free facilities more.
Auto	Children	710	476	99	60	1,345				

Owner	No. of people attending events, courses and activities (participation each Q)	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	
auto	Walking for Health	6543	7338	7514	6,493	27,888	24,248	22,769		Walking for Health continues to grow. These figures show that the individuals involved are walking more regularly than they were.
auto	Adults	1523	7561	996	2,090	12,170	1,216	4,551		The sudden jump in events attendance figures reflects the addition of the AONB figures and the attendance of Outdoor Partnerships at some of the bigger local events such as Ellesmere Regatta and Carnival and Merefest.
auto	Children	1983	2633	498	799	5,913	922	478		
auto	No of schoolchildren taking part in educational visits	710	476	99	751	2,036	1,081	3,140		Includes 691 from AONB activity
	TOTAL	10759	18008	9107	10,133	48,007	27,467	30,938	19,509	

Owner	Number of externally funded and Community projects supported	Q1 Number	Q2 Number	Q3 Number	Q4 Number	Annual total	2013-14	2012-13	2011-12	
auto	TOTAL	59	4	6	28	97	144	161	112	With reductions in staff numbers, the ability to support new projects is limited. The new Development Officer will be working with P3 groups and other volunteers to develop small scale projects in 2015/16, whilst a number of large scale

Owner	value of externally funded projects	Q1 £ Value	Q2 £ Value	Q3 £ Value	Q4 £ Value	Annual total	2013-14	2012-13	2011-12	
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auto	TOTAL	43,671	115,000	109,890	1,062,660	1,331,221	971,993	757,075	514,608	This includes a couple of large scale AONB projects e.g. The Stiperstones and Comdon Hill Country LPS
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Owner	PROW, Parks & Site maintenance & improvements	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	
RichardK	no of improvements to PROW network	13	22	42	34	111				
RichardK	no of Parks & Site improvements	0	0	0	0	0				
Mark B	no improvements by probationers	0	0	0	0	0				
RichardK	no of maintenance task on ROW	142	153	225	218	738				
RichardK	no of maintenance tasks on sites	12	2	10	18	42				
Mark B	no of improvments to Parks & Sites				149	149				
Mark B	no of maintenance tasks by probationers	50	52			102				
auto	Number of H&S site inspections	0	357	0	676	1,033				
auto	TOTAL	217	586	277	1,095	2,175	1,988	2,000	700	?

Owner	PROW Reported problems	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	This demonstrates the impact of significantly reducing the no of staff in the Mapping and Enforcement team.
ShonaB	Enforcement reported	61	62	65	52	240	357	305	745	
ShonaB	Enforcement resolved	8	4	26	32	70		101	146	

Owner	No of improvements to Definitive Map accuracy annually	Q1 April to June	Q2 July to Sept	Q3 Oct to Dec	Q4 Jan to Mar	Annual total	2013-14	2012-13	2011-12	This demonstrates the impact of significantly reducing the no of staff in the Mapping and Enforcement team.
ShonaB	WCA orders	0	1	1	1	3	6	5	13	
ShonaB	Highways act	3	7	3	2	15	12	18	22	
ShonaB	TCPA	0	3	0	1	4	3	4	4	
Auto	TOTAL	3	11	4	4	22	21	27	39	

Owner	BVPI 178 - ease of use of public rights of way					Annual	2013-14	2012-13	2011-12	This is unlikley to be significantly different as the survey is based on a random sample or RoW.
ShonaB	Survey					73	72	66	n/a	

Owner	% of customers satisfied or very satisfied with the service we provide					Annual %	2013-14	2012-13	2011-12	
Auto						95	72	0	97	

Owner						Annual %	2013-14	2012-13	2011-12	
Auto	% of people who say they have increased their knowledge, skills or confidence as a result of their experience of or involvement with Outdoor Recreation					82	58	65	80	
	% of people who say they have increased their knowledge, skills or confidence as a result of their experience of or involvement with the Shropshire Hills AONB Partnership					89				
						85	58	65	80	

Owner					Annual %	2013-14	2012-13	2011-12	
auto	% of people who say they have an increased sense of mental wellbeing as a result of their experience of or involvement with Outdoor Recreation				97	94	99	94	
	% of people who say they have an increased sense of mental wellbeing as a result of their experience of or involvement with Shropshire Hills AONB Partnership				92				
					95	94	99	94	

Owner					Annual %	2013-14	2012-13	2011-12	
	% of people who say they have an increased sense of physical wellbeing as a result of their experience of or involvement with Outdoor Recreation				99	93	98	95	
	% of people who say they have an increased sense of physical wellbeing as a result of their experience of or involvement with Shropshire Hills AONB Partnership				84				
					91	93	98	95	

Owner					Annual %	2013-14	2012-13	2011-12	
	% of people who say they feel part of their community as a result of their experience of or involvement with Outdoor Recreation				85	57	58	82	
	% of people who say they feel part of their community as a result of their experience of or involvement with Shropshire Hills AONB Partnership				83				
					84	57	58	82	